



# ■ CONFERENCE PROGRAMME

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## INTERNATIONAL FEDERATION IMPACT LEADING THE WAY TOWARDS A SUSTAINABLE AGENDA

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WEDNESDAY 8 NOVEMBER 2017

**14:00-16:00**      **GAISF INFORMAL MEMBERS MEETING (for GAISF members only)**

**17:00-17:45**      **INTRODUCTIONS**

Master of Ceremonies: David Eades, Anchor and Journalist, BBC World

**WELCOME REMARKS**

Thomas Bach, President, International Olympic Committee

Philippe Leuba, State Councillor Department of Economy and Sport, Canton of Vaud

**OPENING ADDRESS**

Patrick Baumann, President, GAISF and SportAccord Convention

**17:45-18:15**      **KEYNOTE SPEAKER**

Sir Ben Ainslie, CBE, Four-time Olympic Gold Medallist & Team Principal and Skipper of Britain's America's Cup Challenger, Land Rover BAR ...in conversation with David Eades, Anchor and Journalist, BBC World

**18:15-18:20**      **WRAP-UP AND THURSDAY PRELUDE**

David Eades, Anchor and Journalist, BBC World

**18:20-19:15**      **COCKTAIL RECEPTION**

Please join us for snacks, drinks and socialising



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# INTERNATIONAL FEDERATION IMPACT LEADING THE WAY TOWARDS A SUSTAINABLE AGENDA

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## THURSDAY 9 NOVEMBER 2017

**09:00-09:30 WELCOME AND OPENING REMARKS**

### STRATEGIC APPROACH TO SUSTAINABILITY – A COMMON WAY FORWARD

Advancing sustainability through partnerships and the importance of collaboration and communication

**Marie Sallois-Dembreville**, Director of Corporate Development, Brand and Sustainability, International Olympic Committee, Delegated by HRH Prince Albert II of Monaco, Chair of IOC Sustainability and Legacy Commission

## SESSION ONE: INFRASTRUCTURE AND NATURAL SITES

**09:30-09:50 SPORT AND BIODIVERSITY**

The relationship between sport and biodiversity and the role of the sporting community

**Inger Andersen**, Director General, International Union for Conservation of Nature (IUCN) (including presentation of IUCN – IOC Sport and Biodiversity Guidelines)

**09:50-10:40 CASE STUDIES**

■ **Integrating biodiversity into sports venues:** **David Stubbs**, Sustainability Expert

■ **Sustainable golf courses:** **Antony Scanlon**, Executive Director, IGF – International Golf Federation

■ **Protecting mountain environments:** **Gloria Scarano**, Project Coordinator, Mountain Protection & Mountaineering, UIAA – International Climbing and Mountaineering Federation

■ **Sustainable infrastructure:** **Sabrina Ibáñez**, Secretary General, FEI – International Equestrian Federation

■ **Partners for clean water:** **Matt Smith**, Executive Director and Secretary General, FISA – World Rowing Federation

**10:40-11:00 PANEL SESSION: SUSTAINABILITY IN INFRASTRUCTURE AND NATURAL SITES**

An interactive discussion with all of the Session One presenters, and an opportunity to share your own experiences or ask any questions you might have on the issues raised

Led by **David Eades**, Anchor and Journalist, BBC World



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# INTERNATIONAL FEDERATION IMPACT LEADING THE WAY TOWARDS A SUSTAINABLE AGENDA

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## THURSDAY 9 NOVEMBER 2017 (CONT)

**11:00-11:10**      **IF FORUM PARTNER PRESENTATION**  
NIELSEN SPORTS

**11:10-11:30**      **COFFEE BREAK**  
Presented by **NESPRESSO.**

### SESSION TWO: SOURCING AND RESOURCE MANAGEMENT

**11:30-11:50**      **REACTIVE TO PROACTIVE WAY OF HANDLING RESOURCES**  
Lorenz Isler, Sustainability Manager, IKEA

**11:50-12:20**      **CASE STUDIES**

- **Human rights as part of the supply chain:** Andreas Graf, Human Rights Manager, FIFA – International Federation of Football Association
- **Sport equipment donation:** Elena Murdaca, Administration Director, FIE – International Fencing Federation
- **Event sourcing management:** John Liljelund, Secretary General, IFF – International Floorball Federation

**12:20-12:40**      **PANEL SESSION: SOURCING AND RESOURCE MANAGEMENT**  
An interactive discussion with all of the Session Two presenters, and an opportunity to share your own experiences or ask any questions you might have on the issues raised  
Led by David Eades, Anchor and Journalist, BBC World

**12:40-12:50**      **IF FORUM PARTNER PRESENTATION**  
JLT SPECIALTY

**12:50-13:50**      **LUNCH**



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# INTERNATIONAL FEDERATION IMPACT

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### SESSION THREE: CLIMATE

**13:50-13:55**

#### **INTRODUCTION VIDEO**

UNFCCC – United Nations Framework Convention on Climate Change

**13:55-14:15**

#### **CLIMATE CHANGE – CHALLENGES AND SOLUTIONS**

The interrelationship between sport and climate change and how the sporting community is responding

Max Thabiso Edkins, Programme Manager, Connect4Climate, World Bank Group

**14:15-14:35**

#### **CASE STUDIES**

■ **Protect our winters: Intro** – Jenny Wiedeke, Communications Manager & Head of Sustainability Activities, FIS – International Ski Federation

■ **Protect our winters: Janne Leskinen**, Secretary General, Lahti 2017, FIS Nordic World Ski Championships

■ **Solar and electric events: Thomas Kurth**, Secretary General, UIM – International Powerboating Union

**14:35-14:55**

#### **PANEL SESSION: CLIMATE**

An interactive discussion with all of the Session Three presenters, and an opportunity to share your own experiences or ask any questions you might have on the issues raised

Led by David Eades, Anchor and Journalist, BBC World



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# INTERNATIONAL FEDERATION IMPACT LEADING THE WAY TOWARDS A SUSTAINABLE AGENDA

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## THURSDAY 9 NOVEMBER 2017 (CONT)

### SESSION FOUR: MOBILITY

14:55-15:15

#### MOVING AHEAD

How forward innovative thinking can save costs, attract new audiences and reduce carbon emissions

#### THE CURRENT AND FUTURE ADAPTION OF A CITY

Denis Décosterd, Chef du Service du développement de la Ville et de la communication, Ville de Lausanne

15:15-15:45

#### CASE STUDIES

■ **Optimising transport in sporting events:** Maël Besson, Policy Officer, Sustainable Development of Sport, French Ministry of Cities, Youth and Sport

■ **Smart cities initiative:** Maria Strigunova, Public Policy Officer – Mobility Division, FIA – International Automobile Federation

■ **Sustainable event transport:** Dr Beate Grupp, Chairwoman, IIHF Environmental and Social Activities Committee, IIHF – International Ice Hockey Federation

15:45-16:05

#### PANEL SESSION: SUSTAINABLE MOBILITY

An interactive discussion with all of the Session Four presenters, and an opportunity to share your own experiences or ask any questions you might have on the issues raised

Led by David Eades, Anchor and Journalist, BBC World

16:05-16:15

#### IF FORUM PARTNER PRESENTATION

RENO TAHOE WINTER GAMES COALITION

16:15-16:35

#### COFFEE BREAK

Presented by **NESPRESSO.**





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# INTERNATIONAL FEDERATION IMPACT

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### SESSION FIVE: WORKFORCE

**16:35-16:55**

#### **WORK WITH YOU**

##### **THE IMPORTANCE OF TALENT IN DEVELOPING A SUSTAINABLE FUTURE**

Looking at the issues of quality and diversity, how to engage talent into your organisation, retaining and developing the best people, and workforce management skills

Will Lloyd, CEO, Global Sports and Media Group and GlobalSports Jobs

**16:55-17:35**

#### **CASE STUDIES**

■ **Gender equality & Taekwondo Humanitarian Foundation:** Roger Piarulli, Executive Director, Taekwondo Humanitarian Foundation (THF), and Director General of Lausanne Office, WT – World Taekwondo

■ **Joining forces to raise awareness:** Jörn Verleger, Secretary General, IFA – International Fistball Federation; Volker Bernardi, Executive Director, WFDF – World Flying Disc Federation

■ **Lillehammer 2016 – youth engagement:** Magnus Sverdrup, Head of International Relations, Norwegian Olympic and Paralympic Committee and Confederation of Sports, Lillehammer Youth Olympic Games 2016

■ **Women with wings:** Margherita Acquaderni, President, Gliding Aero Club Adele Orsi, Varese Italy

**17:35-17:55**

#### **PANEL: SUSTAINABLE WORKFORCE**

An interactive discussion with all of the Session Five presenters, and an opportunity to share your own experiences or ask any questions you might have on the issues raised

Led by David Eades, Anchor and Journalist, BBC World

**17:55-18:00**

#### **WRAP UP**

**18:00-19:00**

#### **IF FORUM COCKTAIL**

Please join us for snacks, drinks and socialising



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# INTERNATIONAL FEDERATION IMPACT

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### FRIDAY 10 NOVEMBER 2017

**09:00-09:15**     **WELCOME AND OPENING REMARKS**  
David Eades, Anchor and Journalist, BBC World

**09:15-09:25**     **IF FORUM PARTNER PRESENTATION**

#### SESSION ONE: INFRASTRUCTURE AND NATURAL SITES

**09:25-10:00**     **INTERACTIVE WORKSHOP SESSION**  
Led by **Giulia Carbone**, Deputy Director Global Business and Biodiversity Programme, International Union for Conservation of Nature

- Existing infrastructure
- Protecting species at events
- Raising awareness at events
- New infrastructure
- Conserving resources at events

#### SESSION TWO: SOURCING AND RESOURCE MANAGEMENT

**10:00-10:30**     **INTERACTIVE WORKSHOP SESSION**  
Led by **David Stubbs**, Sustainability Expert

- Sustainable clauses in bid documents
- Sourcing of products in a sustainable manner
- Simple measures for event organisers to implement
- How to manage risk
- Waste as a resource

#### SESSION THREE: MOBILITY

**10:30-11:00**     **INTERACTIVE WORKSHOP SESSION**  
Led by **Isabella Burczak**, Campaigns Manager, UCI – Union Cycliste Internationale

- Sustainable mobility options
- Sustainable tourism
- Freight



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# INTERNATIONAL FEDERATION IMPACT LEADING THE WAY TOWARDS A SUSTAINABLE AGENDA

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**11:00-11:10**      **IF FORUM PARTNER PRESENTATION**

## SESSION FOUR: WORKFORCE

**11:10-11:35**      **INTERACTIVE WORKSHOP SESSION**

Led by **Dr Beate Grupp**, Chairwoman, IIHF Environmental & Social Activities Committee, IIHF – International Ice Hockey Federation

- Working conditions and labour issues
- Diversity and inclusivity
- Development opportunities
- Labour rights in your supply chain

## SESSION FIVE: CLIMATE

**11:35-12:00**      **INTERACTIVE WORKSHOP SESSION**

Led by **Sarah Lewis**, Secretary General, FIS – International Ski Federation

- How to measure carbon
- Effective simple reduction measures
- How to adapt to climate change
- How to mitigate and compensate

**12:00-12:30**      **SUMMARY OF FORUM FINDINGS AND A STRATEGIC WAY FORWARD FOR IFS**

Kit McConnell, Sports Director, International Olympic Committee

### CLOSING REMARKS

Raffaele Chiulli, President, ARISF and UIM

**12:30-13:30**      **LUNCH**

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